

2021 Calendar & Deadlines

JANUARY

Ad Close: November 20

Ad Materials Due: November 30

- *Columbus Monthly Health magazine** (packages Top Doctors, Top Dentists and other health & wellness resources) (Ad Close: Nov. 13)
- Super Lawyers 2021
- Vacations & Getaways (formatted advertising section)

FEBRUARY

Ad Close: December 28

Ad Materials Due: January 4

- Best New Restaurants
- Best Driving Vacations* (Ad Close: Dec. 18)
- Guide to Private Schools – K–12

MARCH

Ad Close: January 22

Ad Materials Due: February 1

- Home & Garden – Spring/Summer* (Ad Close: Jan. 15)
- Health Matters: Surviving Cancer
- Guide to Cosmetic Procedures and Treatments
- City Guide (Ad Close: Feb. 12)

APRIL

Ad Close: February 19

Ad Materials Due: March 1

- Spring Fashion
- FACES of Columbus
- Exceptional Event Venues – Spring/Summer
- Health Matters: Men's Health & Cardiac Care
- Vacations & Getaways (formatted advertising section)

MAY

Ad Close: March 26

Ad Materials Due: April 5

- Suburban Section: TBD (Ad Close: Mar. 19)
- Susan G. Komen Race for the Cure
- Advanced Degree Guide

JUNE

Ad Close: April 23

Ad Materials Due: May 3

- Summer Entertainment Guide
- Top Dentists 2021
- Health Matters: Mental Wellness
- Five Star Real Estate Program
- Columbus Weddings – Fall/Winter 2020 (Ad Close: April 9)

JULY

Ad Close: May 21

Ad Materials Due: May 31

- Best of Columbus
- Hometown Story (community profiles)
- Vacations & Getaways (formatted advertising section)

AUGUST

Ad Close: June 25

Ad Materials Due: July 5

- Top Doctors 2021
- Tastemakers in the Dining Scene
- Wealth Management
- Colleges & Universities – Profiles

SEPTEMBER

Ad Close: July 23

Ad Materials Due: August 2

- Fall Fashion
- Fall Arts Guide
- Home & Garden – Fall/Winter* (Ad Close: Jul. 16)
- Exceptional Event Venues – Fall/Winter
- Health Matters: Health Trends & Technology
- Autumn Weekend Escapes

OCTOBER

Ad Close: August 20

Ad Materials Due: August 30

- Restaurant Guide: featuring Best Restaurants of 2021* (Ad Close: Aug. 13)
- Health Matters: Beating Breast Cancer
- Elder Care/Senior Living
- Vacations & Getaways (formatted advertising section)
- Five Star Wealth Management Program

NOVEMBER

Ad Close: September 24

Ad Materials Due: October 4

- Suburban Section: TBD (Ad Close: Sept. 17)
- Holiday Gift Guide (formatted advertising section)

DECEMBER

Ad Close: October 22

Ad Materials Due: November 1

- Giving 2022, Philanthropy* – Published by editors of Columbus Monthly & Columbus CEO (Ad Close: Oct. 15)
- Holiday Gift Guide (formatted advertising section)
- Columbus Weddings – Spring/Summer 2022 (Ad Close: Oct. 8)

JANUARY 2022

Ad Close: November 26

Ad Materials Due: December 6

- Columbus Monthly Health magazine* (packages Top Doctors, Top Dentists and other health & wellness resources) (Ad Close: Nov. 19)
- Super Lawyers 2022
- Vacations & Getaways (formatted advertising section)

Calendar is subject to change. For advertising deadline information, please consult your Account Executive.

* Polybagged with the magazine.

